

Brussels, 16 November 2020

**SUBJECT: PIIT, KIGEIT and DIGITALEUROPE set out priority investment areas for digital spending from the recovery and resilience funds**

Dear Prime Minister Mateusz Morawiecki,

At the European Council of 5 and 6 October you agreed along with fellow leaders to set an ambitious target of at least 20 per cent for spending on digital in the recovery and resilience funds. We applaud your courage and foresight.

Digital technologies have proved themselves to be essential in the crisis. As we retreated back into our homes and away from offices, schools, restaurants and large gatherings, digital solutions kept us in touch with what mattered. Looking forward, our sector is driving the innovation that will bring growth and good well-paying jobs.

However, the crisis has also exposed huge gaps in our digital infrastructure. For example, 40 per cent of Europeans in rural areas still do not have access to fast broadband. Meanwhile 42 per cent of citizens lack basic digital skills. This meant isolation and unemployment for many during lockdowns, and many businesses – especially small ones – were not able to adapt quick enough.

Together with our partners at European level, DIGITALEUROPE recently published [How to spend it: A digital investment plan for Europe](#). In it, there **are ten investment ideas organised under five broad priority areas**. All ten can be implemented quickly and start delivering jobs and growth in a short period of time.

▶▶ Digital education, skills and inclusion

1. A European digital upskilling and reskilling programme
2. Bringing schools into the digital age
3. Using artificial intelligence to predict the jobs of the future

▶▶ Digital healthcare

4. Modernising and securing the EU's health systems
5. Harnessing health data to benefit patients and speed up research

▶▶ Digitising SMEs and scale-ups

6. Boosting SME growth and cross-border trade through a Europe-wide e-Administration Portal
7. Unlocking open public data to empower scale-ups

▶▶ Digital transformation, innovation and the Green Deal

8. A digital 'Renovation Wave' and a modernised construction sector

▶▶ Connectivity and infrastructure

9. Bridging the urban–rural digital divide
10. Boosting growth of traditional sectors through 5G connectivity

To support these goals, the plan also provides **35 concrete case studies** from across our continent. This shows that the solutions are already there, but they need scaling up.

In addition, we set a number of ambitious KPIs in each area – a similar exercise to that which the Commission has asked your government to set in your national plan. If we reach all of these goals by 2025, we truly will have built a stronger digital Europe.

Taken together, these pan-European investment areas, case studies and KPIs provide a blueprint for how Poland's and Europe's digital sector can help our continent reinvent itself post COVID-19.

We have developed this plan with together with 40 European national trade associations and 73 corporate members. It represents the views and advice of the whole European digital industry. Whilst these are pan-European priorities, many touch on national competencies and will need to be addressed in a nationally-specific way. Together, we believe that by investing in similar areas across Europe and coordinating our approach, we can multiply the effect of these investments and help construct a true digital single market.

We hope you find them useful in the coming weeks and months and we remain open to any questions you may have. We look forward to the opportunity to discuss this with you further.

Yours sincerely,



Cecilia Bonefeld-Dahl

Director General of DIGITALEUROPE

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The President of the Polish  
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About us:

	<p><b>The Polish Chamber of Information Technology and Telecommunications [PIIT]</b> is a platform of companies acting for the benefit of digital transformation of the economy and the modernization of the State.</p>
	<p><b>The Polish Chamber of Commerce for Electronics and Telecommunications [KIGEIT]</b> is a non-profit organization associating a group of business entities dealing with production, trade, services and scientific and research work in the field of or for the benefit of electronics and telecommunications.</p>
	<p><b>DIGITALEUROPE</b> represents over 35,000 digital companies of all sizes and has 40 national associations across Europe. Our members are committed to helping Europe achieve its digital potential.</p>